

DAY.01 Namur Palais des Congrès, Place d'Armes 1, 5000 Namur

Moderation: **Harald Lepisk** (Inspiratsioon) and
Philippe Kern (KEA European Affairs)

8.30 - 9.00

Registration/Welcome

9.00 - 10.15

**Conversation: Creative entrepreneurship for
the 21st century**

Auditorium Félicien Rops

Fabrice Hyber (the C'hyber Rally, Unlimited
Responsibility)

Gustaff Harriman Iskandar (Bandung Centre for New
Media Arts, The Common Room)

Jepchumba (African Digital Art)

10.20 - 11.30

Panel: Creativity: making innovation meaningful?

Auditorium Félicien Rops

Dodji Honou (DefkoAkNiep Lab)

Marko Radenković (Nova Iskra Design Hub)

Areti Markopoulou (Institute for Advanced
Architecture Barcelona)

Marianna Panebarco (Panebarco & Cie)

Amy Satterthwaite (Changemaker Schools)

11.30 - 12.00

Break

12.00 - 12.30

**Plenary Session: Creative Tracks interactive platform
goes online**

Auditorium Félicien Rops

Presentation of Creative Tracks digital platform:

www.creativetracks.org

Eurico Neves (INOVA+) and **Hal Robinson** (Librios)

12.35 - 12.45

Plenary Session: The afternoon

Auditorium Félicien Rops

Presentation of the afternoon's activities: workshops,
speed-networking and the fair.

12.45 - 14.00

Lunch break

14.00 to 17.30

Creative networking opportunities

A. Seriously speed-networking (14.00 to 17.30)

Auditorium Félicien Rops

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www.bcreativetracks.com

A structured system of networking allows
participants to meet peers, mentors or potential
partners. The pre-arranged 'dates' will last 10
minutes.

B. Networks Fair (14.00 to 17.30)

Mezzanine Foyer

The fair is the opportunity to showcase the services
of national and international networks.

C. Workshops

Session 1 (14.00 to 15.30)	Session 2 (16.00 to 17.30)
1. Stimulating cross-disciplinary innovation	1. Stimulating cross-disciplinary innovation
2. Making the most of international networking	2. Making the most of international networking
3. Branding and marketing	3. Branding and marketing
4. Creative ecosystems	4. Creative ecosystems

Workshop 1:

Stimulating cross-disciplinary innovation

Auditorium Henri Michaux

Moderator: **Rui Quinta** (With Company)

Rapporteur: **Yvette Vaughan Jones** (Visiting Arts)

Workshop 2:

Making the most of international networking

Room Paul Bury

Moderator: **Trevor Fearon** (Visual and Performing Arts
Jamaica)

Rapporteur: **Angie Cotte** (Roberto Cimetta Fund)

Workshop 3:

Branding and marketing

Room Constantin Meunier

Moderator: **Georgia Taglietti** (Sónar Festival)

Rapporteur: **Joana Fins Faria** (ADDICT)

Workshop 4:

Creative ecosystems

Room René Magritte

Moderator: **Sevdalina Voynova** (Sofia Development
Association)

Rapporteur: **Arthur Le Gall** (KEA European Affairs)

15.30 - 16.00

Break

18.00 - 19.30

Cocktail reception



Creative Tracks Launch Conference
2/3 November 2016, Namur

programme

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DAY.02 Amphi théâtre Vauban Rue d'Arsenal, 5000 Namur

Moderation: **Harald Lepisk** (Inspiratsioon) and
Philippe Kern (KEA European Affairs)

8.45 - 9.00

Welcome to Day Two

9.00 - 9.45

Conversation: funding creative entrepreneurship - the global vision

Uri Adoni (Jerusalem Venture Partners)

David Valentiny (Creative Wallonia Engine)

Li Yu (Artists and Speculative Designer)

9.45 - 11.00

Panel Discussion:

Triggering investment in creative entrepreneurship

Genevieve Pace (Creative United)

Jon Stever (Impact Hub Kigali)

Esther Levi (Bandsquare)

Hans Stam (Troublemaker)

Dennis Cheek (National Creativity Network)

11.00 - 11.30

Break

11.30 - 12.00

Presentation:

The b.creative challenge - to reward international creative collaborations

Philippe Kern (KEA European Affairs)

12.00 - 12.10

Design Week Challenge - Presentation Shenzhen Design Promotion Agency

Ting Xu (Shenzhen City of Design)

12.10 - 12.45

Workshop wrap-up

Yvette Vaughan Jones (Visiting Arts)

Angie Cotte (Roberto Cimetta Fund)

Joana Fins Faria (ADDICT)

Arthur Le Gall (KEA European Affairs)

12.45 - 13.15

Closing session

Creative policy making

A policy perspective on creative entrepreneurship
and policies.

Michel Magnier (Director for Culture and Creativity, European Commission DG EAC)